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**Media in the 21st Century:
Video Franchising - What's in it for the Public?**
on (name your station)

This half-hour program examines the drive by the telephone industry to dismantle local video franchising. As Congress prepares for a major telecom re-write, cities and public interest groups protest threats to local communities and cable access stations posed in pending legislation.

A panel of experts hosted by Chicago journalist, Mara Tapp, bring the debate beyond the business pages to *(name your city/town's)* living rooms on *(station call letters, date and channel number.)* The program will also be telecast on *(rerun date/time/channel number.)*

Panelists include:

Anthony Riddle, Executive Director of the Alliance for Community Media
Joseph Bast, President of the Chicago-based Heartland Institute
Ben Scott, Policy Director of Free Press.

In response to Bast's contention, "Let's get democracy out of the way and let the market work on this," Riddle retorts, "We the people cannot be viewed as an impediment." Scott argues for taking the opportunity to make good public policy, "to make sure that community needs are met across the board."

(short paragraph about your organization)

Media in the 21st Century is a production of Chicago Access Network Television (CAN TV) made possible with support from the Joyce Foundation. CAN TV provides coverage of events relevant to the local community and gives every Chicagoan a voice on cable television by providing video training, facilities, equipment, and channel time for Chicago residents and nonprofit groups. CAN TV's five local, noncommercial cable channels reach more than one million viewers in the city of Chicago. For more information call (312) 738-1400 or visit www.cantv.org

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